

WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Buying Time Media 650 Massachusetts Ave NW

Ste 210 Washington, DC 20001

Contract # 3028721

Schedule Dates 09/19/17-09/25/17 Advertiser Mark Herring for Attorney General-D (86615)

Agency Buying Time Media (1779) Product POLITICAL CANDIDATE (ns) (1186)

Brand Attorney General (221726)

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

Buyer Name Phone/Fax

Salesperson

CPE 491/496/5597 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Date Entered 09/15/17 Last Modified

09/18/17 Kelsey Reardon

No CO-OP Headline #

Order Type Normal

Package Deal

Entered By

Commission % 15.00 \$9,371.25

Net Total \$53,103.75

Sales Tax

Washington (WJLA)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2017	70	\$51,250.00
Oct. 2017	16	\$11,225.00
Grand Total:	86	\$62,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Sı	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/17-09/21/17	2	:30	0 4:30A- News-Good Morning Washington at 430a					1			3	\$150.00	\$450.00	Washington (WJLA)		9/15/17
2.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 5A- News-Good Morning Washington at 5a			1	1	1	1		4	\$300.00	\$1,200.00	Washington (WJLA)		9/15/17
3.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 6A- News-Good Morning Washington at 6a			1	1	1	1	1	4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/15/17
4.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 7A- ABC-Good Morning America			1	1	1	1		4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/15/17
5.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 9A- Live with Kelly			1	1	1	1	i	4	\$375.00	\$1,500.00	Washington (WJLA)		9/15/17
6.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 10A- Rachael Ray			1	1	1	1		4	\$300.00	\$1,200.00	Washington (WJLA)		9/15/17
7.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 11A- ABC-The View			1	1	1	1		4	\$350.00	\$1,400.00	Washington (WJLA)		9/15/17
8.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 12P- News-ABC 7 News at Noon			1	1	1	1		4	\$300.00	\$1,200.00	Washington (WJLA)		9/15/17
9.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	0 12:30P- Who Wants to be a Millionaire			1	1	1	1			\$275.00		Washington (WJLA)		9/15/17
9.0.1	Preempt	09/22/17										-				Washington (WJLA)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

Contract # 3028721

Schedule Dates 09/19/17-09/25/17 Advertiser

Mark Herring for Attorney General-D (86615) Buying Time Media (1779)

POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA Sales Office

Buyer Name Phone/Fax

Agency

Product

Brand

CPE

491/496/5597 Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 09/15/17 **Last Modified** 09/18/17

Kelsey Reardon

No

CO-OP Headline #

Demo Order Type Normal

Package Deal Commission % 15.00

Commission \$9,371.25 Net Total \$53,103.75

Sales Tax

Entered By

Washington (WJLA) By Broadcast Month Spots Rate Sep. 2017 70 \$51,250.00 Oct. 2017 16 \$11,225.00 Grand Total: 86 \$62,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.2	Preempt	09/21/17														Washington (WJLA)	Program Change/Exception	
9.0.3	Preempt	09/20/17														Washington (WJLA)	Program Change/Exception	
9.0.4	Preempt	09/19/17														Washington (WJLA)	Program Change/Exception	
10.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	1P- ABC-The Chew			1	1	1 1	1		4	\$275.00	\$1,100.00	Washington (WJLA)		9/15/17
11.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	2P- ABC-General Hospital			1	1	1 1	1		4	\$550.00	\$2,200.00	Washington (WJLA)		9/15/17
12.0	Normal Line / SPOT	09/19/17-09/22/17	Ž		Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)			1 1	1	1 1	1	1	4	\$350.00	\$1,400.00	Washington (WJLA)		9/15/17
13.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	4P- News-ABC 7 News at 4p			1	1	1 1	i		4	\$350.00	\$1,400.00	Washington (WJLA)		9/15/17
14.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	5P- News-ABC 7 News at 5p			1	1	1 1	i		4	\$600.00	\$2,400.00	Washington (WJLA)		9/15/17
15.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1 1			4	\$750.00	\$3,000.00	Washington (WJLA)		9/15/17
16.0	Normal Line / Access	09/19/17-09/22/17	2	:30	7P- Wheel Of Fortune			1	1	1 1	1		4	\$1,800.00	\$7,200.00	Washington (WJLA)		9/15/17
	Normal Line / Access	09/19/17-09/22/17	-	:30	7:30P- Jeopardy			1	1	1 1			4	\$2,800.00	\$11,200.00	Washington (WJLA)		9/15/17

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Da

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Schedule Dates 09/19/17-09/25/17 Advertiser

Mark Herring for Attorney General-D (86615) Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186) Brand Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

WJLA/GJLA/EJLA Sales Office **Buyer Name**

Phone/Fax CPE 491/496/5597

Agency

Account Types

Billing Type Weekly/Irregular

Sales Tax Local/Political Candidate Agency BRD

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

CO-OP

Demo

09/15/17

09/18/17

Normal

15.00

\$9,371.25

\$53,103.75

No

Kelsey Reardon

Washington (WJLA) By Broadcast Month Spots Rate Sep. 2017 70 \$51,250.00 Oct. 2017 16 \$11,225.00 Grand Total: 86 \$62,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We 1	Γh Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entere
18.0	Normal Line / SPOT	09/19/17-09/21/17	2	:30	11:00:26P- News-ABC 7 News at 11p				1				3	\$1,000.00	\$3,000.0	0 Washington (WJLA)		9/15/17
19.0	Normal Line / SPOT	09/23/17-09/23/17	2	:30	7P- Wheel Of Fortune Wknd			i		i	1			\$600.00		Washington (WJLA)		9/15/17
19.0.1	Preempt	09/23/17														Washington (WJLA)	Program Change/Exception	
20.0	Normal Line / SPOT	09/23/17-09/23/17	2	:30	7:30P- Jeopardy Wknd				1	-	1			\$600.00		Washington (WJLA)		9/15/17
20.0.1	Preempt	09/23/17														Washington (WJLA)	Program Change/Exception	
21.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	5A- News-Good Morning Washington at 5a		1		-	1	1		1	\$300.00	\$300.0	0 Washington (WJLA)		9/15/17
22.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	0 8A- ABC-Good Morning America Sunday		1		1			1	1	\$400.00	\$400.0	0 Washington (WJLA)		9/15/17
23.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd		1					1	1	\$500.00	\$500.0	0 Washington (WJLA)		9/15/17
24.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	0 11:00:26P- News-ABC 7 News at 11p		1		1			1	1	\$500.00	\$500.0	0 Washington (WJLA)		9/15/17
25.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	6A- News-Good Morning Washington at 6a		1						1	\$1,000.00	\$1,000.0	0 Washington (WJLA)		9/15/17
		•	'		CC	ONFI	IRM	ATI	ION	CC	TNC	RA	ACT			•	•	
ccepted-A	gency/Advertiser:			Date:	Accepted-Si	ation:								Date:	Comments:			

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WJLA-TV WASHINGTON, DC

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Schedule Dates 09/19/17-09/25/17 Advertiser

Mark Herring for Attorney General-D (86615) Buying Time Media (1779)

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Normal

15.00

\$9,371.25

\$53,103.75

CO-OP

Demo

POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

WJLA/GJLA/EJLA Sales Office **Buyer Name**

Phone/Fax CPE 491/496/5597

Agency

Product

Brand

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Washington (WJLA) 09/15/17 By Broadcast Month Spots 09/18/17 Sep. 2017 70 \$51,250.00 Kelsey Reardon Oct. 2017 16 \$11,225.00 No

Grand Total:

mal Line / SPOT	09/25/17-09/25/17	2	:30 7								Spots	Rate	Total	Station		
mal Line / SPOT				7A- ABC-Good Morning America		1		1 1			1	\$1,000.00	\$1,000.0	0 Washington (WJLA)		9/15/17
	09/25/17-09/25/17	2	:30	9A- Live with Kelly		1					1	\$375.00	\$375.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	3	:30 1	10A- Rachael Ray		1	i	1 1			1	\$200.00	\$200.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	3	:30 1	11A- ABC-The View		1	<u> i </u>	1 1			1	\$300.00	\$300.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	2				1					1	\$300.00	\$300.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	2				1	i				1	\$300.00	\$300.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	3	:30 1	1P- ABC-The Chew		1	i	1 1			1	\$200.00	\$200.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	3	:30 2	2P- ABC-General Hospital		1	i		- 1		1	\$400.00	\$400.0	0 Washington (WJLA)		9/15/1
mal Line / SPOT	09/25/17-09/25/17	3	:30 4	4P- News-ABC 7 News at 4p		1	1	1 1	- 1		1	\$200.00	\$200.0	0 Washington (WJLA)		9/15/1
mal Line / SPOT	09/25/17-09/25/17	2	:30 5	5P- News-ABC 7 News at 5p		1	<u> i </u>	1 1			1	\$500.00	\$500.0	0 Washington (WJLA)		9/15/17
mal Line / SPOT	09/25/17-09/25/17	2	:30 €	6P- News-ABC 7 News at 6p		1		1 1			1	\$650.00	\$650.0	0 Washington (WJLA)		9/15/17
mal Line / Access	09/25/17-09/25/17	2	:30 7	7P- Wheel Of Fortune		1		<u> </u>			1	\$1,800.00	\$1,800.0	0 Washington (WJLA)		9/15/17
				CC	NFI	RMA	4TIC	DN C	CNO	RA	ιCΤ					
m	tal Line / SPOT tal Line / SPOT	tal Line / SPOT 09/25/17-09/25/17 tal Line / Access 09/25/17-09/25/17	tal Line / SPOT 09/25/17-09/25/17 2 tal Line / SPOT 09/25/17-09/25/17 2 tal Line / SPOT 09/25/17-09/25/17 3 tal Line / SPOT 09/25/17-09/25/17 3 tal Line / SPOT 09/25/17-09/25/17 3 tal Line / SPOT 09/25/17-09/25/17 2 tal Line / SPOT 09/25/17-09/25/17 2 tal Line / SPOT 09/25/17-09/25/17 2	al Line / SPOT 09/25/17-09/25/17 2 :30 al Line / SPOT 09/25/17-09/25/17 2 :30 al Line / SPOT 09/25/17-09/25/17 3 :30 al Line / SPOT 09/25/17-09/25/17 3 :30 al Line / SPOT 09/25/17-09/25/17 3 :30 al Line / SPOT 09/25/17-09/25/17 2 :30 al Line / Access 09/25/17-09/25/17 2 :30	12 Line / SPOT 13 12P- News-ABC 7 News at Noon 14 Line / SPOT 15 12 130 12P- Who Wants to be a Millionaire 16 Line / SPOT 17 15 15 16 16 16 16 16 16 16 16 16 16 16 16 16	12	1	1	1	1 1 1 1 1 1 1 1 1 1	1 12 13 12 12 13 12 12	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 \$300.00 12 12 13 12 14 14 15 15 15 15 15 15	1	SPOT 09/25/17-09/25/17 2 :30 12P - News-ABC 7 News at 1 1 \$300.00 \$3	SPOT 09/25/17-09/25/17 2 30 12P - News-ABC 7 News at 1 1 \$300.00 \$30

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Rate

\$62,475.00

86



Contract # 3028721 **Date Entered** 09/15/17 Schedule Dates 09/19/17-09/25/17 **Last Modified** 09/18/17 Advertiser Mark Herring for Attorney General-D (86615) Entered By Kelsey Reardon No CO-OP Agency Buying Time Media (1779) Headline # Product POLITICAL CANDIDATE (ns) (1186) Demo Brand Attorney General (221726) Order Type Normal Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal WJLA/GJLA/EJLA Sales Office Commission % 15.00 **Buyer Name** Commission \$9,371.25 Phone/Fax Net Total \$53,103.75 CPE 491/496/5597 Sales Tax Account Types Local/Political Candidate Agency BRD

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Th Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / Access	09/25/17-09/25/17	2	:30	7:30P- Jeopardy		1				1 1		1	\$2,700.00	\$2,700.0	0 Washington (WJLA)		9/15/17
39.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	11:00:26P- News-ABC 7 News at 11p		1						1	\$1,000.00	\$1,000.0	0 Washington (WJLA)		9/15/17
40.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	6P- ABC-World News Tonight (Sunday)		1			- 1	1 1	1	1	\$2,000.00	\$2,000.0	0 Washington (WJLA)		9/18/17
					CC	NFI	RM	ΑT	ION	CC	TNC	RA	\CT	·				
Accepted-A	Agency/Advertiser:			Date:	Accepted-Sta	ition:								Date:	Comments:			

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Billing Type

Weekly/Irregular